



PUBLIC MEETING: Annual Planning Session 2024

DATE: Saturday **January 27, 2024 8:30 AM**

LOCATION: Cascade Locks City Hall 140 Wa Na Pa St, Cascade Locks, OR 97014

<https://us02web.zoom.us/j/85806615790>

## **AGENDA**

- 1)** Commission meeting called to order
  - a.** Pledge of Allegiance
  - b.** Roll Call
  - c.** Modifications, Additions and Changes to the Agenda
- 2)** Welcome – Executive Director Jeremiah Blue
- 3)** Presentations
  - a.** Strategic Business Planning – Moss Adams
    - i.** Welcome and Strategic Planning Overview
    - ii.** Mission, Vision, Values
    - iii.** Break
    - iv.** Strength and Weaknesses, Opportunities and Threats (“SWOT”) Analysis
- 4)** Guest Speaker
  - a.** 12:00 pm – Dallas Fridley, Regional Economist
- 5)** 12:30 pm – Lunch
- 6)** Discussions
  - a.** Key Priorities Discussion – Moss Adams
    - i.** Bridge of the Gods – David McCurry, Parsons
    - ii.** Land Use and Development – Genevieve Scholl, Deputy Executive Director
      - ❖ Industrial Park
      - ❖ Other Available Land
    - iii.** Break
    - iv.** Economic Development – Jeremiah Blue, Executive Director
      - ❖ Downtown Revitalization
    - v.** Recreational Assets
      - ❖ Community Events
- 7)** Adjournment